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2372 W State RD 46
Greensburg, IN 47240

Lowe's Pellets & Grain Marketing/Communications Intern

The Lowe's Pellets & Grain Marketing Internship will provide an immersive real-world experience for an individual seeking marketing opportunities in the agricultural industry by working alongside a team at Indiana's leading Independent Feed Manufacturer and Grain Elevator. Interaction with the Marketing Head and Sales team will allow you to strengthen your professional business skills, and have the opportunity to get involved in meaningful projects to build brand awareness for Eligius, Purple Vision, and Lowe's Pellets & Grain feeds. You'll work hard, have fun, and gain skills that will be applicable in the real world. The internship is 40 hours a week during the 3-month summer program and the intern will be compensated while working out of Greensburg, Indiana. Accommodations are not made available by Lowe's Pellets & Grain and the intern is responsible for transportation and living costs. Opportunities we offer include: Shadowing, mentoring, professional development, travel, and an intern project.

Qualifications:

- Pursuing a Bachelor's Degree in agricultural communication, marketing, graphic design, or a related field.
- Interest or passion for brand development, brand management, and creative marketing strategies
- Ability to work in a fast-paced environment with the potential of quick turn around times.
- Self-starter and not afraid to ask questions
- Strong attention to detail with the ability to manage multiple tasks at once and prioritize each one
- Knowledge of Adobe Creative Suites, WordPress, and Microsoft Teams not required but preferred.

Duties and Responsibilities:

- Management of social media pages for all three feed brands: Eligius, Purple Vision Show Feeds, and Lowe's Pellets & Grain.
- Assist in the execution of marketing campaigns
- Complete an Intern Project to present to the Lowe's team at the conclusion of the internship
- Assist in the management of our Awards Program.
- Other tasks to be delegated based on proven capabilities.

To apply for this position please send a resume and cover letter to:

marketing@lowespellets.com Applicants will be notified if qualifications are deemed to have been met, and an interview will be scheduled. If you have any additional questions please contact Macey Orme at: morme@lowespellets.com

Please have your resumé and cover letter turned in by December 15th, 2022